

FRIENDS FAIR AUSTIN MAY 15–17

FOR RELEASE MARCH 3

Friends Fair: A New Art Fair Debuts in Austin, May 15-17

Austin, TX – The debut **Friends Fair**, an art fair organized by five Austin-based galleries, will open on the evening of **Thursday, May 15, 2025**, and run through **Saturday, May 17, 2025**, at **The Loren at Lady Bird Lake**.

Two floors of the hotel will be transformed, with each participating gallery curating work from their programs in individual rooms, offering an intimate and unique art-viewing experience.

Friends Fair was born from the camaraderie of five Austin galleries: **grayDUCK**, **Ivester Contemporary**, **Martha's**, **McLennon Pen Co.**, and **Northern–Southern**. In 2024 they formed a collective to foster collaboration and celebrate the growing arts community in Austin: Friends of Galleries.

Friends Fair is a home-grown art fair with a national perspective. Five galleries from outside Austin will join: **12.26** (Dallas, Los Angeles), **Dutton** (New York), **Half Gallery** (New York) **Inman Gallery** (Houston), and **Megan Mulrooney Gallery** (Los Angeles).

An eleventh suite will feature an exhibition by an independent curator—this year **Taylor Danielle Davis** will program the room. In a twelfth suite, the Fair invites a non-profit or collective art organization to exhibit—this year will feature **SAGE Studio** (Austin).

The Loren at Lady Bird Lake is renowned for its dedication to the arts—a perfect host. The hotel boasts an impressive art collection and has actively supported cultural programming, including exhibitions at the nearby historic **Paggi House** over the past year.

A number of events will be announced, including **performances** and a **group art run** with Austin's Artist Run Club.

Save the Dates:

Preview by Invitation: Thursday, May 15, 2025

Fair Dates: Friday, May 16 – Saturday, May 17, 2025, 12:00 - 6:00 pm daily (Free and Open to the Public)

Location: The Loren at Lady Bird Lake, 1211 W Riverside Dr, Austin, TX 78704

For press inquiries and further information contact **hey@friendsofgalleries.club**

Website: friendsfair.art

Follow Friends Fair on social media for updates and announcements:

Instagram: [@friendsfair.art](https://www.instagram.com/friendsfair.art)

Bluesky: [@friendsfair.bsky.social](https://bsky.app/profile/friendsfair.bsky.social)

About the Organizers:

Friends of Galleries (FOG) was formed by grayDUCK, Ivester Contemporary, Martha's, McLennon Pen Co., and Northern-Southern. We are dedicated to fostering a vibrant community of art collectors in Austin, brought together by their shared passion for art and their connections with local galleries. Through our events, discussions, and collaborations, we aim to deepen our members' appreciation for art and enrich the cultural fabric of our city.

About The Loren at Lady Bird Lake:

The Loren at Lady Bird Lake is a premier boutique hotel overlooking Lady Bird Lake, known for its stunning design and commitment to the arts. With a curated art collection and ongoing collaborations with local creatives, The Loren at Lady Bird Lake serves as a beacon of culture and sophistication in Austin.